

Ian Micallef

DIGITAL ART DIRECTION & DESIGN

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EXPERIENCE

Domani Studios | BBH

Freelance Senior Designer, 05.17–Present

Working alongside a team of producers, creative strategists and developers to design cutting-edge websites, rebrands, and production materials. Clients include Marriott, Sony/Playstation, Spectrum, Harvard Business School, Fekkai, Felix Gray, IGK, and R+CO.

The Charles

Visual Designer, 05.16–05.17

Developed websites, digital solutions, and visual concepts targeting the business goals of a variety of industries and clients. Deliverables required an expertise in wireframes, sitemaps, prototypes, user personas with a strong consideration for responsive capabilities and engaging user experiences.

Marsh & McLennan Companies

Digital Designer, 04.14–05.16

Designed internal websites requiring expertise in developing sitemaps, wireframes, information architectures, responsive prototypes, and usability testing. Led the design of a comprehensive, mobile iOS application for our internal sales team.

Junior Designer, 08.13–04.14

Art directed Marsh's Winners Circle Conference's materials two consecutive years. Redesigned presentation, email and marketing templates toward a more refined visual style.

Columbia Records | Sony Music

Junior Creative, 05.13–08.13

As part of the creative team, I designed microsites and promotional materials for 20+ artists including Daft Punk, John Mayer, J. Cole, John Legend, London Grammar, Little Mix, and Juicy J.

HBO

Junior Digital Intern, 06.12–08.12

Developed the online marketing, photography, production and social media materials for 30+ HBO GO and Cinemax premiere shows and movies.

Discovery Channel

Junior Designer CW, 12.11–04.12

Designed marketing materials for 20+ shows on six networks, including production for their annual Shark Week series.

PORTFOLIO

ianhm.com

EDUCATION

Rensselaer Polytechnic Institute (RPI)
Electronic Media, Art & Communication
Minor in Information Technology

MEMBER OF

American Institute of Graphic Arts
Art Director's Club

EXPERTISE

- UX/UI Design, Visual Design, Branding
- Art Direction, Project Management
- Wireframes, Sitemaps, Prototyping
- User Personas, Digital Strategy, Testing
- Animation, Front-End Development
- Digital/Social Marketing Campaigns

RECOGNITION

- 2017 CSSDA Judge
- Awwwards, SotD Nominee
- CSS Design Awards, Special Kudos
- FWA, SotD Nominee
- French Design Index, Site of the Day
- Muzli, Featured x2
- Spotify Designer & Greeks, Speaker
- The UX Lab, Speaker
- Rensselaer Leadership Award
- Rensselaer Recognition Award