

IAN H MICALLEF

Digital Direction & Design

EXPERIENCE

The Charles

VISUAL DESIGNER, 05.16 — 05.17

Brainstormed strategic concepts, web designs, and final deliverables for a variety of industries and clients. Designed engaging digital layouts that required wireframes, sitemaps, prototypes, user personas and a strong consideration for their UX, UI and responsive capabilities.

Marsh & McLennan Companies

DIGITAL DESIGNER, 04.14 — 05.16

Designed internal microsites used by 55,000+ Marsh employees that required sitemaps, wireframes, information architectures, responsive prototypes, and usability tests. Also led design of an expansive tablet iOS application which facilitated a smoother sales process with clients.

Marsh & McLennan Companies

JUNIOR DESIGNER, 08.13 — 04.14

Art directed Marsh's 2015 and 2016 Winners' Circle Conferences. Redesigned executive leadership's presentations, emails and marketing materials for stronger communication and professionalism.

Sony Music & Columbia Records

CREATIVE INTERN, 05.13 — 08.13

Created and managed marketing projects for 20+ artists including Daft Punk, John Mayer, J. Cole, John Legend, and Juicy J. Designed initial promotional websites for London Grammar, St. Lucia, Little Mix, Bom Bom and Wild Belle that have a combined reach of 10.5 million Facebook Likes.

HBO

DIGITAL INTERN, 06.12 — 08.12

Developed the online marketing, photography, production and social media materials for 30+ HBO GO and Cinemax premiere shows and movies.

Discovery Communications

JUNIOR DESIGNER CW, 12.11 — 04.12

Designed iTunes, Xbox, and YouTube marketing materials for 20+ shows on six networks. Developed the marketing materials for Shark Week 2011, which debuted with its highest premiere ever among 18-34 year olds (1.18M).

PORTFOLIO

www.ianhm.com

CONTACT

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EDUCATION

Rensselaer Polytechnic Institute (RPI)

Major: Electronic Media, Art & Comm.

Minor: Information Technology

SKILLS

Visual Design

Wireframes, Sitemaps

Prototyping

UX Design, UI Mockups

User Personas

Web Strategy

Project Management

RECOGNITION

[2017 CSSDA Judge](#)

[Awwwards, SotD Nominee](#)

[CSS Design Awards, Special Kudos](#)

[FWA, SotD Nominee](#)

[French Design Index, Site of the Day](#)

INDUSTRY TALKS

[Designers & Geeks, Spotify Headquarters](#)

[The UX Lab, Motivate Design](#)

MEMBER OF

American Institute of Graphic Arts

Art Director's Club